



Gentle Saline Wipes for Stuffy Noses™

Necessity is the Mother of Invention The Story of Boogie Wipes

Mindee Doney and Julie Pickens, often referred to as The Boogie Moms®, developed Boogie Wipes in 2007 as a solution for their kids' runny, red noses. After trying to use saline spray, bulb syringes and regular dry tissue, they became certain *there had to be a better way* to treat a stuffy nose. Months of market research resulted in an answer as *plain as the nose on their face* - a saline-infused moist wipe that soothes chapped, sore noses while dissolving mucus. After an extensive development and manufacturing process, and keeping their *noses to the grindstone*, Mindee and Julie shipped their first order of Boogie Wipes in December, 2007. Since then, Boogie Wipes has found *the smell of sweet success* selling in 30,000 retail stores nationwide. The Boogie Moms are thrilled their innovative idea helps parents and kids *boogie through cold season without missing a beat!*



Boogie Wipe Inventors, Julie Pickens & Mindee Doney and their kids Aidan, Avree, Austin, Gabby, McKenna and Molly.

**Boogie
Moms**

DEVELOPED BY MOMS TIRED OF CHASING RUNNY NOSES.

www.boogiewipes.com

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Gentle Saline Wipes for Stuffy Noses™

Encourage Healthy Habits to
**Prevent the
Spread of Germs**

What is a Boogie Wipe?

An effective alternative to dry tissue or saline nos

- ☺ Made with natural saline
- ☺ Cleans & Moisturizes
- ☺ Dissolves Mucus
- ☺ Moisturizes with Aloe & Vitamin E
- ☺ Extra Soft & Hypoallergenic
- ☺ Alcohol, Phthalate & Paraben Free
- ☺ Fun Scents Kids LOVE!
- ☺ Gentle Enough for all ages
- ☺ Invented by Moms!



Plain ol' tissues are simply a bore....wipe away sniffles without getting sore!



\$X/ea

\$X/ X Case

\$3.99 SRP - X% Margin
Display Tray Included

Cleans & Moisturizes Noses © Saline Dissolves Mucus © Alcohol Free
 Paraben Free © Hypoallergenic © Extra Soft © Scents Kids Love



Minty Menthol

Great Grape

Fresh Scent

7" x 7.9" Wipes
30 Count

'Snot your average wipe!®

Sales Rep 555-613-5124 - sales@boogiewipes.com



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